



Sydney MEC Takeover 2024

Please note:

All art is in development and requires final Ubisoft/Lucasfilm approved, print-ready assets. Amends may occur pending stakeholder feedback.



Level 2

Front Wombat



Left panel:
Hero character
comp with
Tatooine

Case:
Custom Xbox
Series X Skin
+ Custom
controller

Front Panel:
Key art



Right panel:
Hero character
comp with
Kijimi

Minifrank Panels

Left



Front



Right



Back





Level 3

Level 3

Incorporating handrail adhesive, table mats and photo op



Level 3

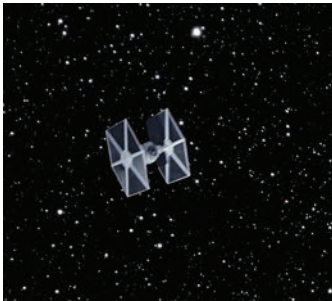
Table graphic - right reading from both sides



Level 3

Handrail graphic

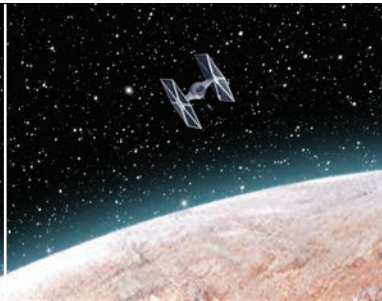
Panel 1



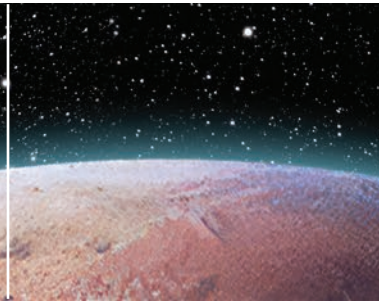
Panel 2



Panel 3



Panel 4



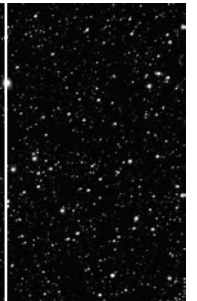
Panel 5



Panel 6



Panel 7



Panel 2 is printed
double sided to read
correctly when viewed
from outside the MEC

Level 3 - Photo Op



Level 3 - EBC

Imperial hangar treatment

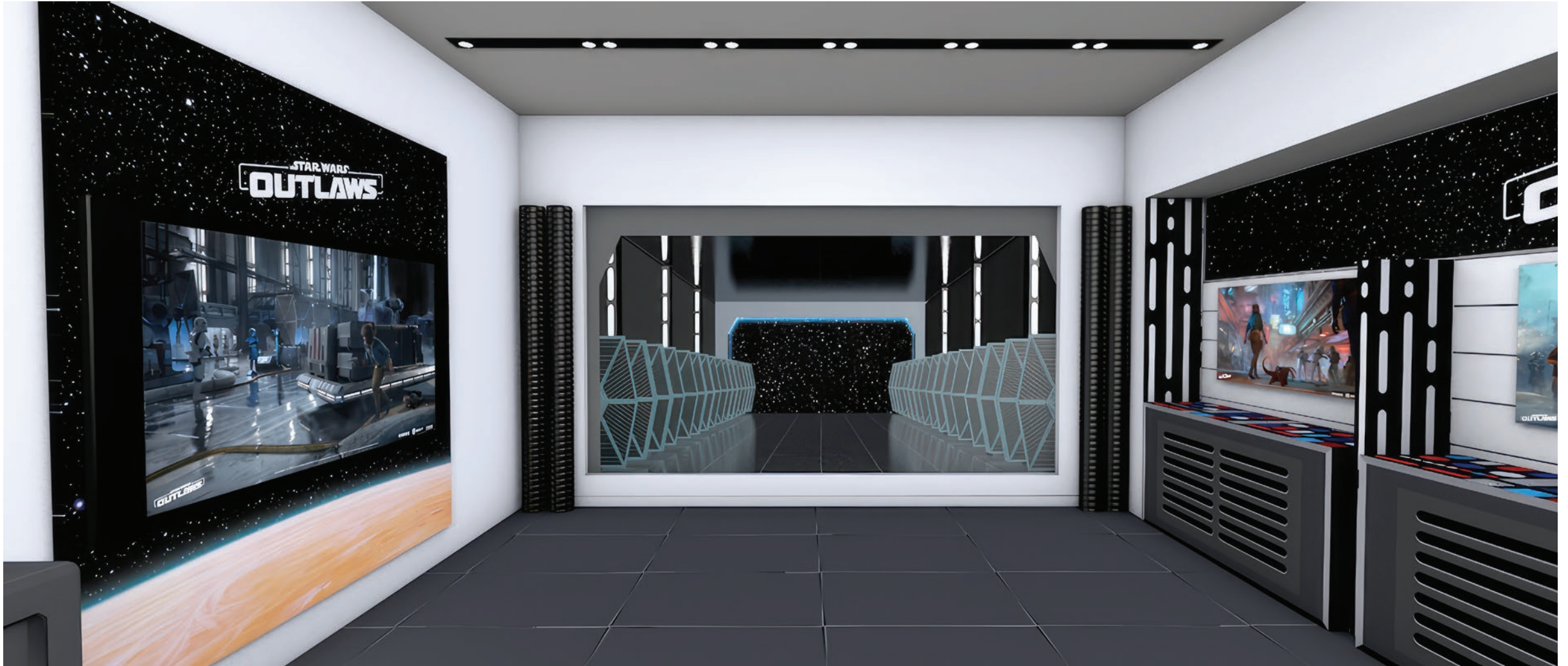
EBC Imperial hangar

Incorporating 4 gaming pods



EBC Imperial hangar

Large screen content can loop between environmental graphics, logo splash screen and gameplay



EBC Imperial hangar

Left wall featuring Surface Hub BAG



EBC Imperial hangar

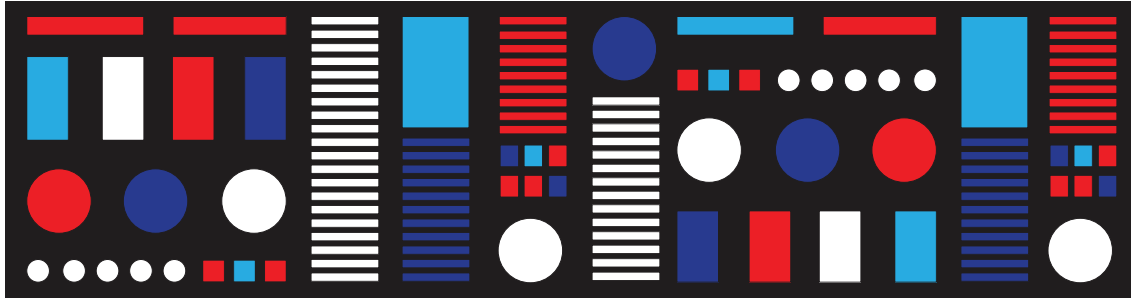
Right wall featuring three screens and cabinets



EBC Imperial hangar

Console surface detail

Top



Front



Level 3 - EBC

Planet treatment

EBC Planet

Incorporating 4 gaming pods, hessian archway and hessian sails suspended from ceiling



EBC Planet

Large screen content can loop between environmental graphics, logo splash screen and gameplay



EBC Planet

Left wall featuring Surface Hub BAG



EBC Planet

Right wall featuring three screens and cabinets

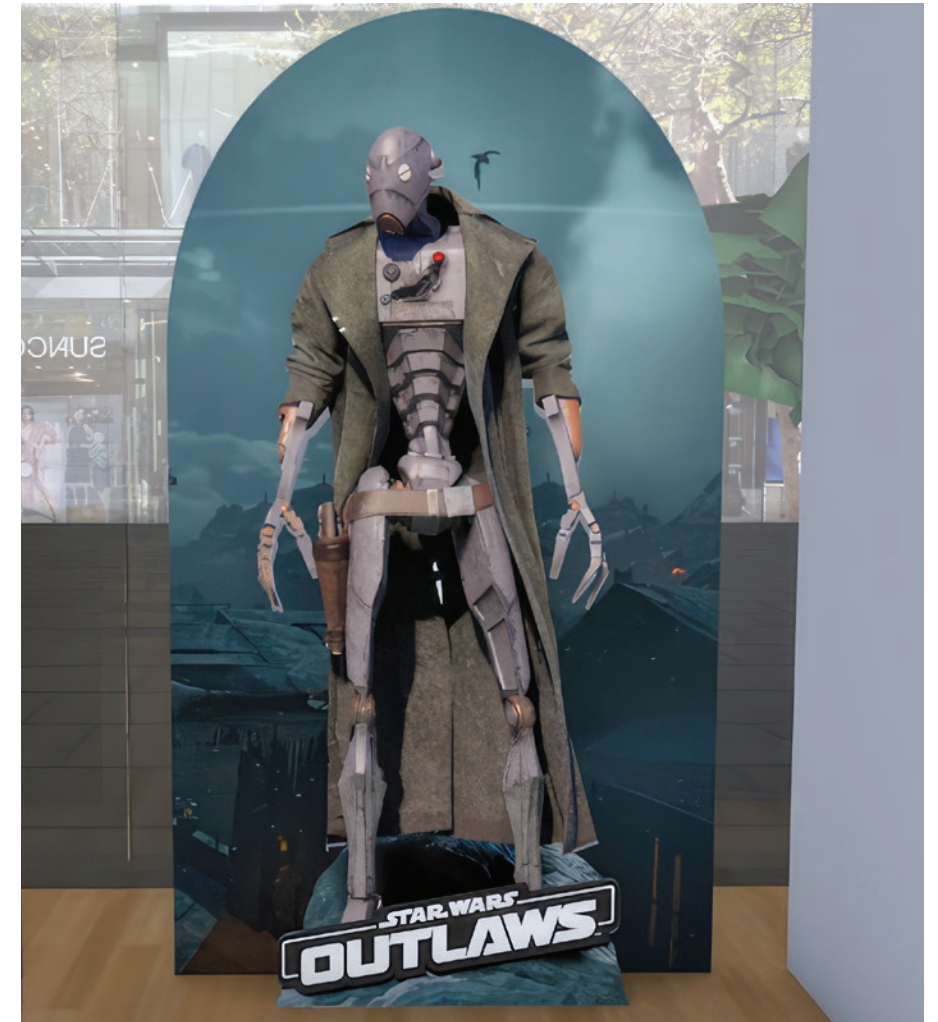




Extras

3D standees

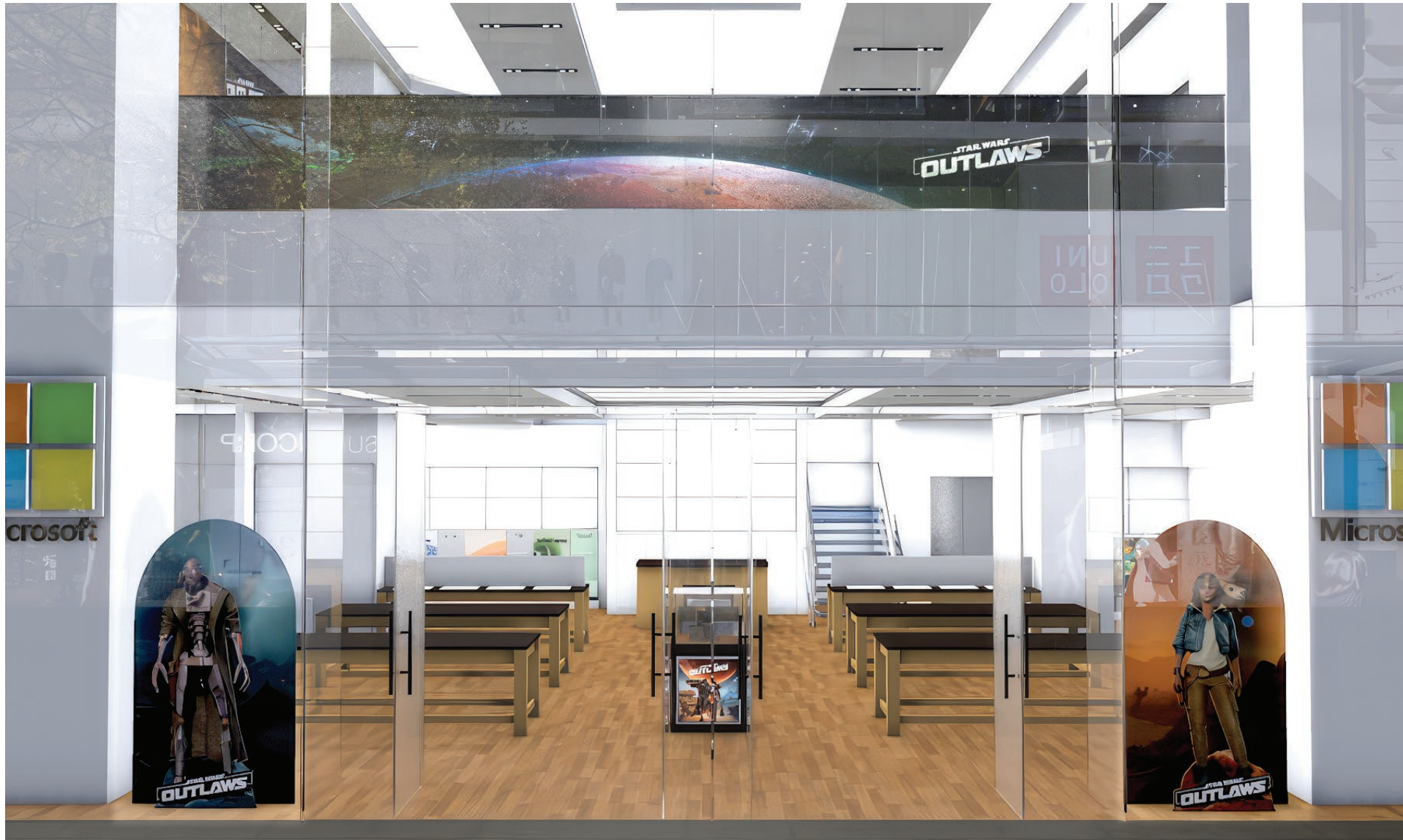
Two 3 piece standees featuring hero poses in front of game environments. Visible from inside and outside the MEC



3D standees interior shot



3D standees exterior shot



Promotional Metal Badge Giveaway - Imperial Credits



43 x 60mm



36 x 50mm



Previously produced for Halo activation



Xbox Design Lab custom controllers

Colour aligned to hero characters



Xbox Series X console wrap

Option 1



Xbox Series X console wrap

Option 2



Xbox Series X console wrap

Option 3



Thank you