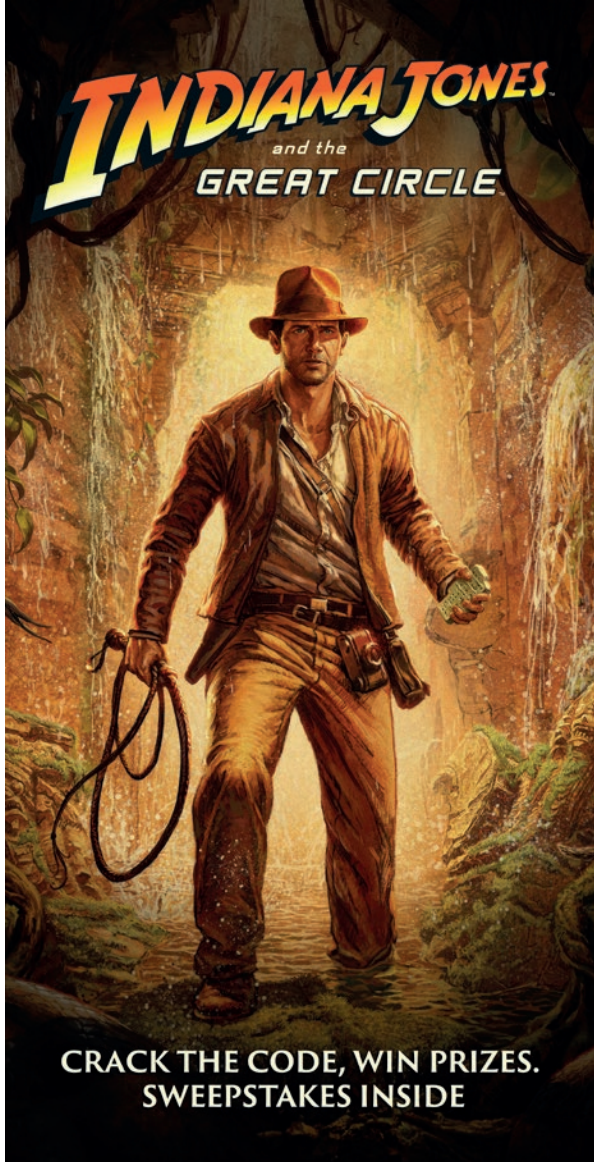


FY25 Holiday 2024

New York

In store large graphics

Level 1



J-Straights

Level 1

Zone 1



Zone 3



Zone 5



Zone 2



Zone 4



Zone 6



Large Table Divider

Level 1



Level 2

Customer Elevator BAG



Logo moved
to centre

Left Wall SAG



Confidential

Stairwell SAG



Level 2

Microsoft Experience Centre

London

Ground Floor

Mini Anchor

Ground



First Floor

Community Theatre BAG

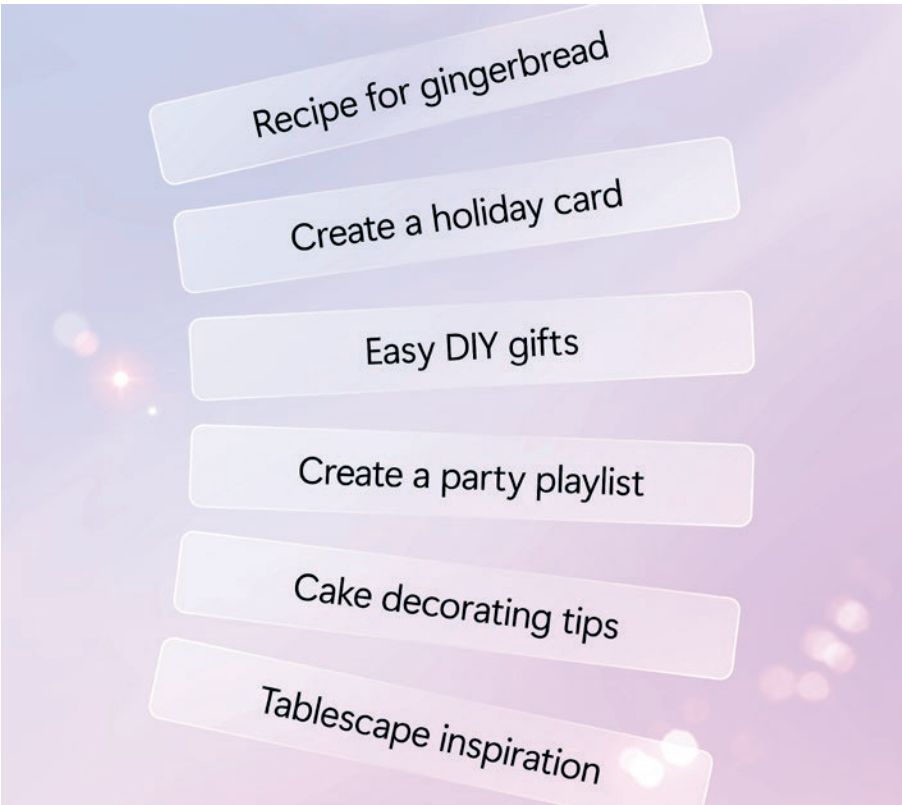


Middle Bay BAG



Design Lab BAG

Level 1

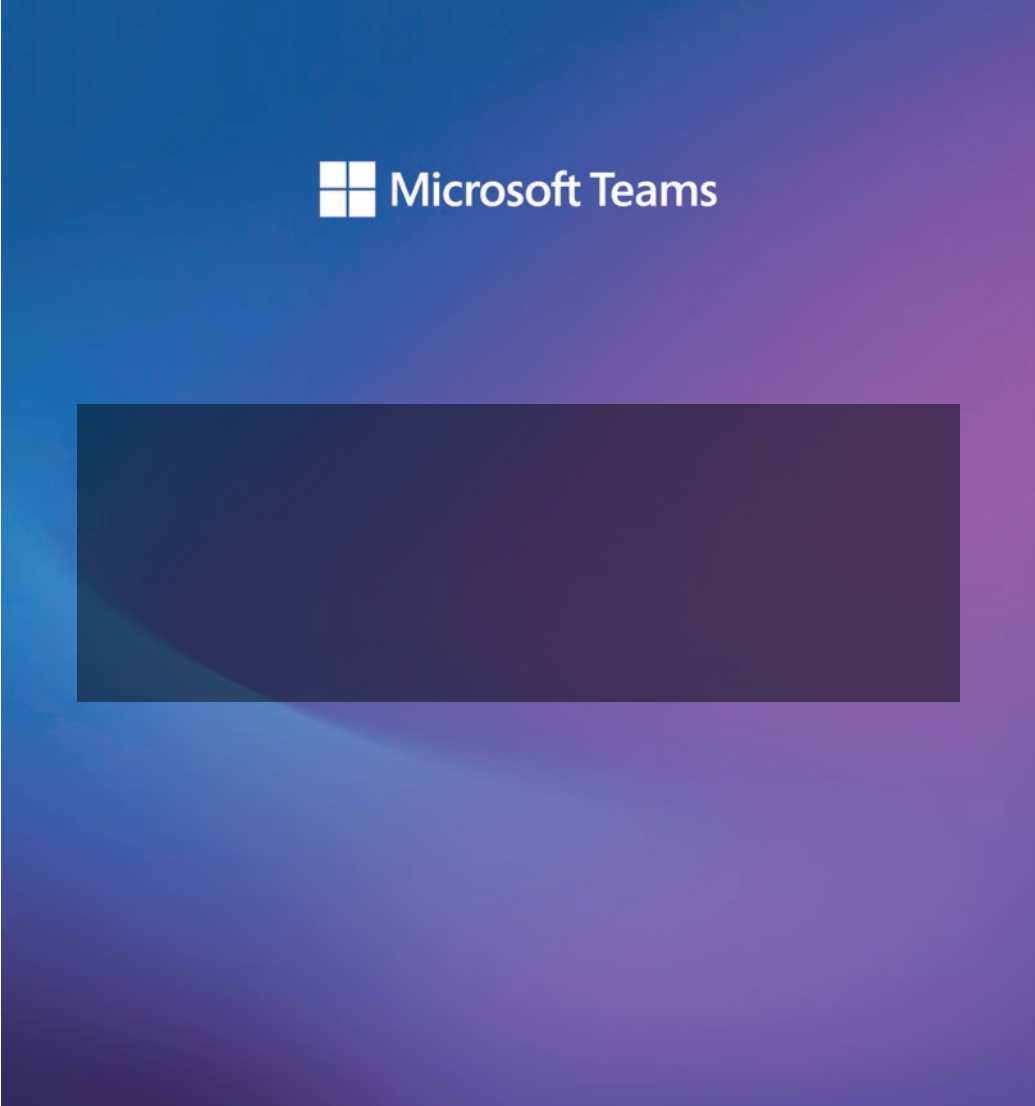


Game Pass BAG



Surface Hub BAG

Level 1



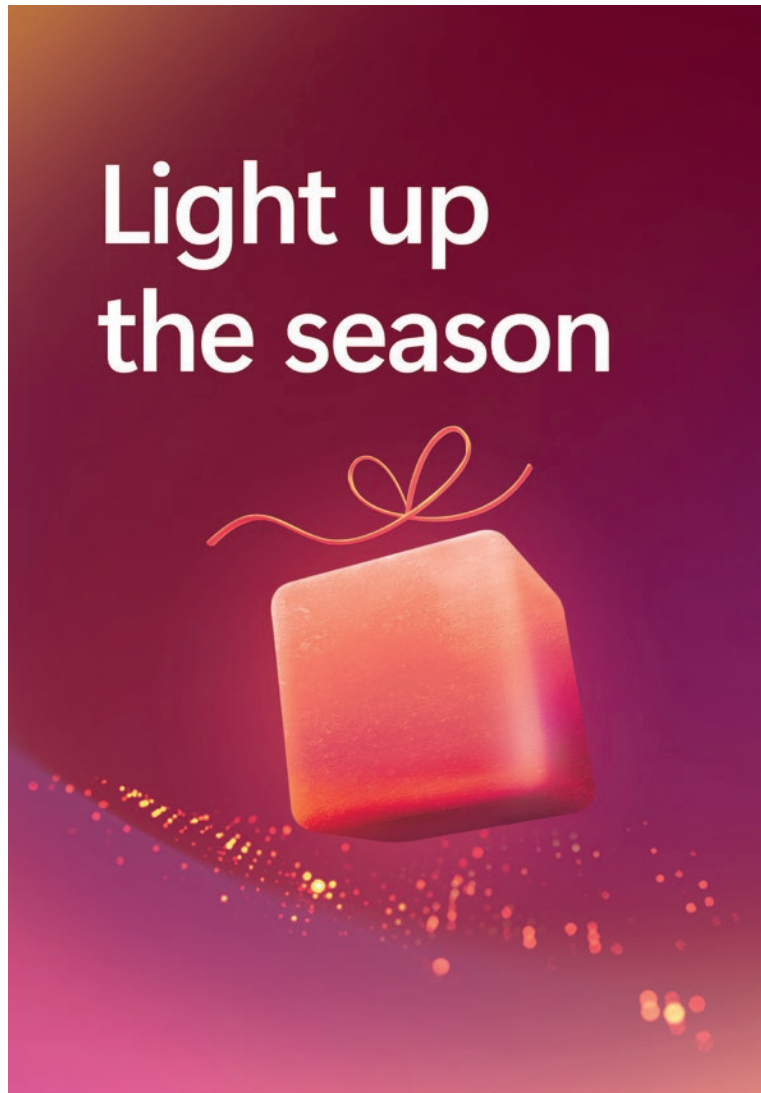




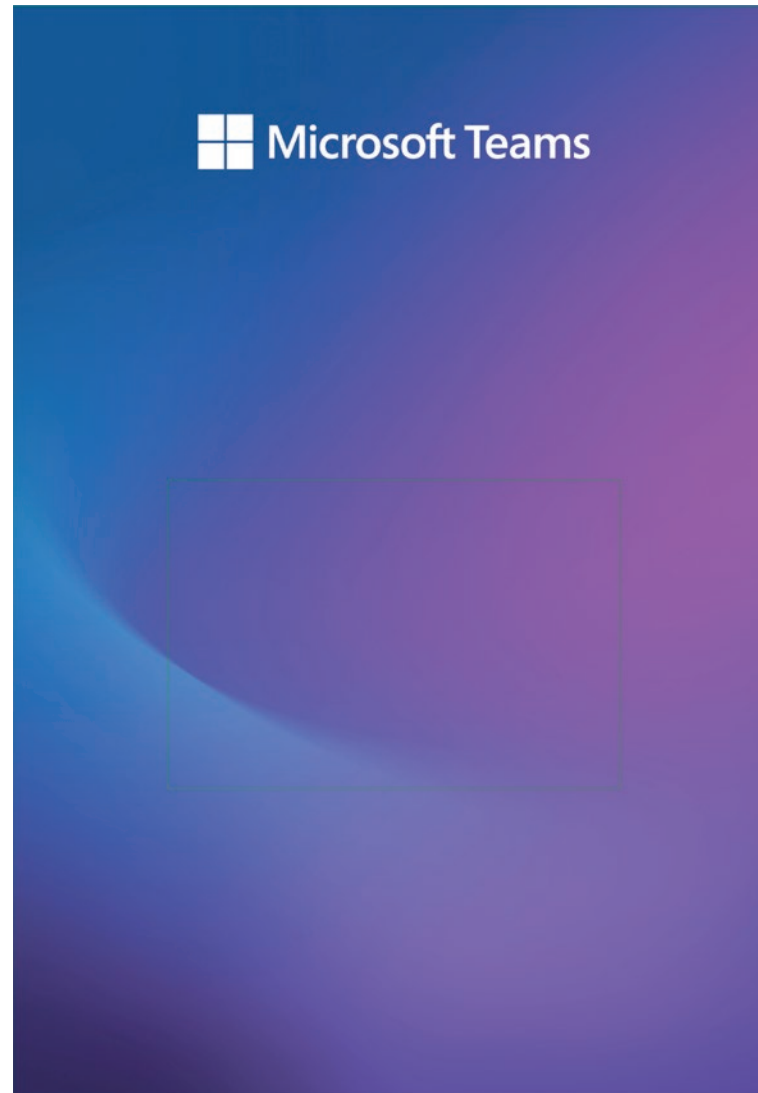
Sydney



Westfield BAG



Surface Hub BAG

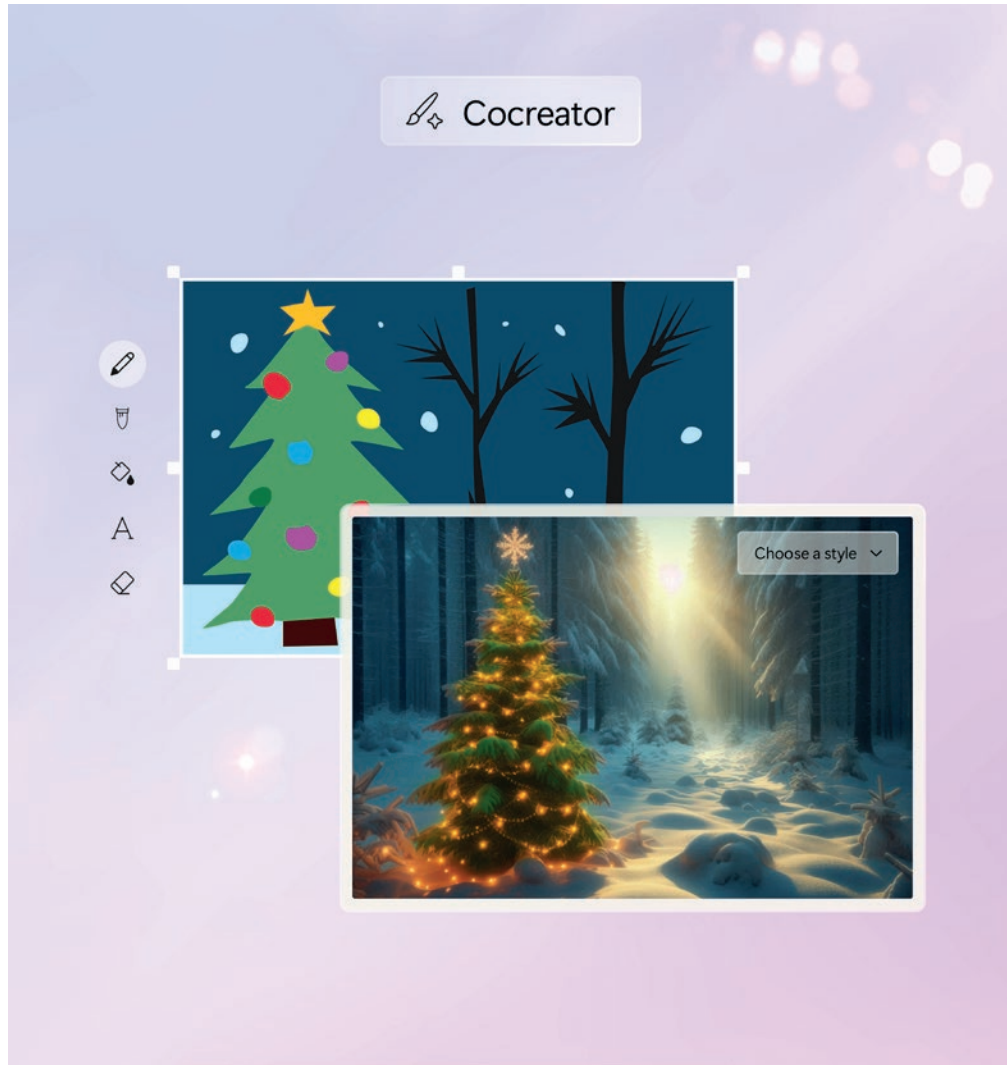


Ground

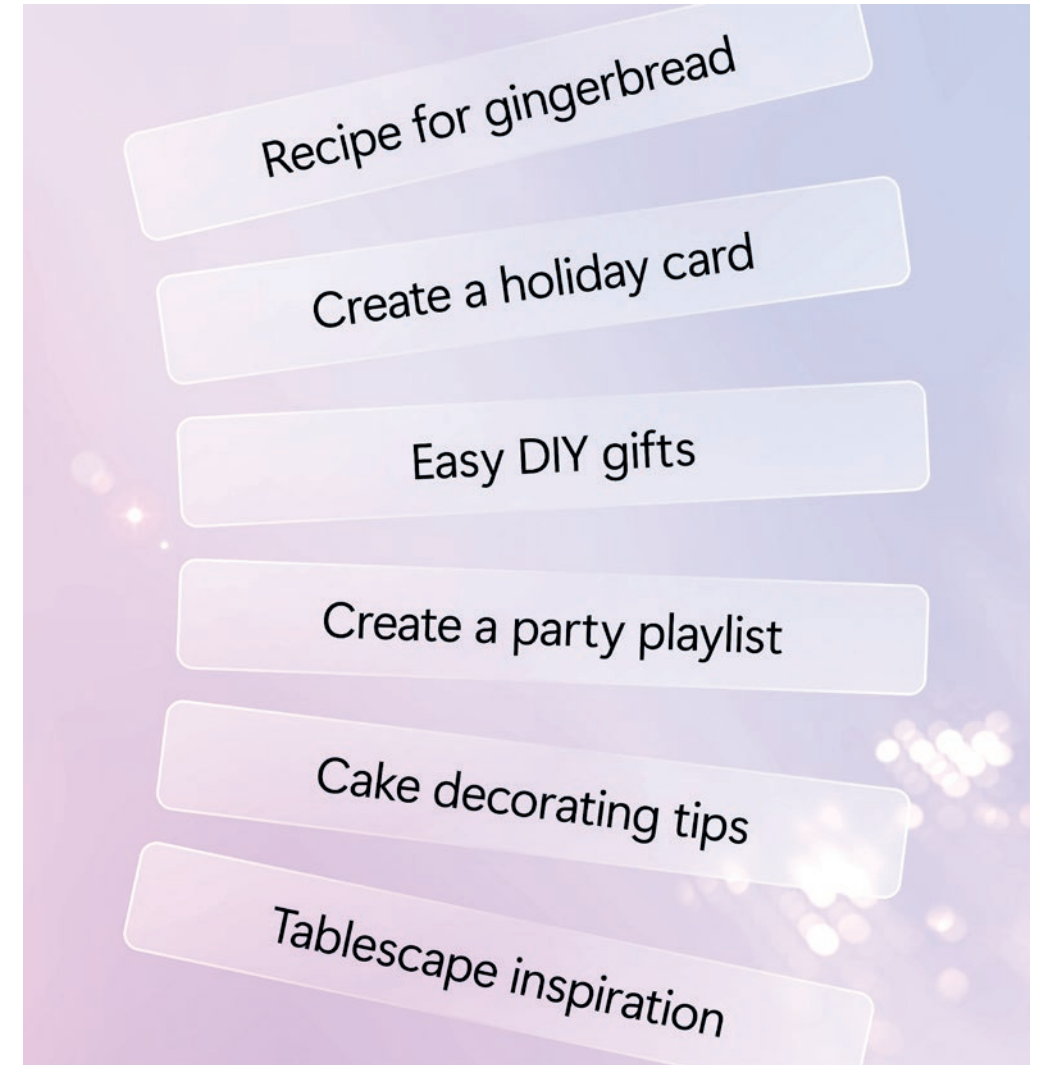


B92

External graphic left



External graphic right



Surface Hub BAG



TV BAG



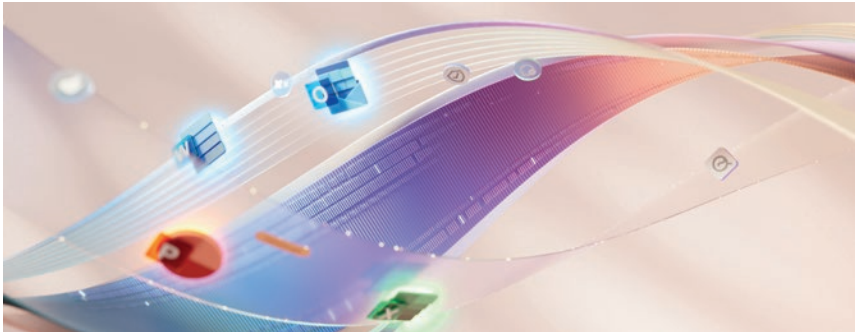
J-Curves and headers



Zone 1



Zone 2



Zone 3



Zone 4



Visplay Header



Left Visplay Header



Right Visplay Header



POS graphic





Thank you.